

Cleveland Coatings Society  
 64th Annual Technical Symposium  
 Sink or Swim 2021  
 August 24th & August 25th  
 Conference Agenda



Time	Tuesday, August 24th
7:00 – 8:00	<b>Registration &amp; Breakfast – Grande Ballroom Foyer</b>
8:00 – 8:15	<b>Opening Remarks - Grand Ballroom</b> Travis E. Jones, CCS President/ Mark A. DiLorenzo, Incoming President Ben J. Carlozzo, DCA Coatings, SOS Chair
	<b>Key Note Speaker</b>
8:15 – 9:00	<b>Designing and Organizing your Coatings Research and Development Program</b> John Gilbert, Behr Process Corporation
	<b>Metal Substrate Technologies</b>
9:00 - 9:30	<b>Dispersing Agent Design for Improved Corrosion Resistance in Metal Coatings</b> William Ruth, Lubrizol, Inc.
9:30 – 10:00	<b>New Ambient Curing Resins for High Heat and Corrosion Resistance</b> Francisco Cortes Baledon, Evonik Corporation
10:00 - 10:15	<b>Break -- Foyer</b>
	<b>Metal Substrate Technologies - Continued</b>
10:15 - 10:45	<b>Novel Synthetic Silica for Matting Powdered Coatings</b> Bob T. Lin Evonik Corporation
10:45 -11:15	<b>New Additive to Eliminate Pinholes for Water-based Coating Formulations</b> Jim Reader, Evonik Corporation
11:15 - 11:45	<b>New Defoaming Surfactants</b> Smriti Arora, BYK USA, Inc.
12:00 - 1:00	<b>LUNCH</b>
	<b>Afternoon Sessions</b>
1:15 – 3:15	<b><u>Short Course I -</u></b>  TBD
3:15 – 5:15	<b><u>Short Course II –</u></b>  TBD
1:00 – 5:00	<b>Showcase of Exhibitors</b>  <b>Poster Presentations 2:00 - 5:00</b>
4:00 - 9:00	<b>Wine and Beer Social</b>

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<b>Wednesday, August 25th</b>	
<b>7:00 – 8:00</b>	<b>Registration &amp; Breakfast</b>
<b>8:00 – 8:15</b>	<b>Welcome and Opening Remarks</b>
	<b>Plenary Speaker</b>
<b>8:15 – 9:00</b>	<b>Why We Paint: Yesterday, Today, and Into the Future</b> Terri Ziegler, The Sherwin Williams Co.
	<b>Advances in Wood Substrate Technologies</b>
<b>9:00 - 9:30</b>	<b>Economical, Self-crosslinking Waterborne Acrylics for Industrial Coatings</b> Derek Koonts, Alberdingk Boley, Inc.
<b>9:30 - 10:00</b>	<b>Improving Indoor Air Quality with Amino Alcohols</b> Mark Langille, ANGUS Chemical Company
<b>10:00 - 10:15</b>	<b>BREAK – Foyer</b>
<b>10:15 - 10:45</b>	<b>Pinking Discoloration of Solvent Borne Stains</b> Katherine Kemmann, Sherwin Williams Co.
	<b>Advances in Masonry/Concrete Substrate Technologies - I</b>
<b>10:45 - 11:15</b>	<b>High Performance Polycarbamides/Polyaspartics Enables Fast Return to Service</b> Shiyong Zheng, Evonik, Corporation
<b>11:15 - 11:45</b>	<b>How to achieve better than acrylic performance without acrylics for architectural and masonry paints</b> Neal Rogers, Vinavil
<b>12:00 -1:00</b>	<b>LUNCH --</b>
	<b>Advances in Masonry/Concrete Substrate Technologies - II</b>
<b>1:00 – 1:30</b>	<b>Factors Affecting Sealer Performance on Concrete</b> Jim Reader, Evonik Corporation
<b>1:30 - 2:00</b>	<b>Water-borne Self Crosslinking Technology for High Performance, Low VOC Concrete Coatings</b> Terri John, Synthomer
	<b>Advances in Multi-Substrate Additives Technologies</b>
<b>2:00 – 2:30</b>	<b>New Waterbased Cross-linker</b> Jerry Petersheim, Polyaziridine, LLC
<b>2:30 – 2:45</b>	<b>BREAK – Foyer</b>
<b>2:45 – 3:15</b>	<b>The Impact of Microfibrillated Cellulose on the Rheology of Water-based Acrylic Satin Paint, Upon Tinting</b> Otto Soidinsalo, Borregaard
<b>3:15 - 3:45</b>	<b>Next Generation of Tint Viscosity Stabilizers</b> Martin Kays, BYK USA, Inc.
<b>3:45 – 4:00</b>	<b>Short Break for Judges</b>
<b>4:00</b>	<b>Awards Ceremony</b>