



Cleveland Coatings Society
53rd Annual Technical
Coating Symposium
Sink or Swim 2010



January 8, 2010

Dear Raw Material, Equipment, Coating Supplier,

Planning has begun for the annual Sink or Swim 2010 event. We are again holding the show at the University of Akron in conjunction with the Department of Polymer Engineering. The event will be held on **May 18 & 19, 2010**. Exhibits will be open for one day only punctuated with a reception in the exhibit hall. We look forward to another very strong technical program again this year as well as a short course. We are excited by this year's Sink or Swim Symposium and look forward to your active participation. Included with this letter are forms for exhibiting, sponsoring or presenting a paper and or a poster.

Tabletop Exhibitors:

Exhibits will be held **ONE DAY ONLY** Tuesday MAY 18th. Exhibit hours are from 12:30 pm to 3:30 pm. **This is exclusive time.** Tables (only 10x10) cost \$250.00. A reception with open bar will begin in the exhibitors' hall at 5:00 pm. Please return your exhibitor form by **February 1, 2010** for inclusion in the flyer. Hotel rooms are blocked for exhibitors at \$75/night rate. Reserve at Akron City Centre Hotel 330-384-1500 before April 18th.

Sponsorships:

We have four levels of sponsorships available: Diamond \$2,000, Gold \$1,000, Silver \$750, and Bronze \$500.

If you wish to be a sponsor and be listed in the flyer, please submit your check by **February 1, 2010**.

Sponsors receive complimentary attendees, see "Sponsor Program" page for more information.

Diamond and Gold sponsors will receive a complimentary link on our SOS website.

Poster Session:

We will host a poster session and poster competition this year. Posters should be of scientific content and relevant to the coatings industry-no sales please. An award for "Best Poster" will be given. Please fill out the poster entry form if you plan to present a poster. Poster judging will occur in the afternoon on Tuesday May 18th. Presenters are required to be present to discuss the poster and answer questions.

Speakers:

If you would like to present a paper at the event, please submit an abstract, title and speaker name by **February 1, 2010. Extended to February 15th**. We are especially interested in talks on:

- Nano coatings
- Green Sustainable Technologies
- Raw materials, surfactants and additives
- Application methods & equipment
- The coating industry trends
- Pigment dispersions
- Aerospace coatings
- Improved corrosion resistance
- Emulsion polymerization/polymers
- Architectural Coatings
- Marine Coatings New polymer technologies
- Automotive OE & VR coatings
- Wood Coatings
- VOC/HAPs/RoHs issues
- Analysis & Characterization
- Process & Manufacturing
- Color technology

Talks will be accepted on a first come, first served basis. **An electronic copy of your abstract and presentation, and a paper for the plenary lecturers will be required by March 1, 2010**

Please contact the CCS office with any questions. Thank you for your continuing support of the Cleveland Coatings Society.

Kathy Hogan, Secretary
(440)526-3685



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TABLE TOP EXHIBITOR / SPONSOR FORM

RETURN BY February 1, 2010

Exhibit Time: *Tuesday, May 18th, from 12:30 p.m. to 3:30 p.m.*

Contact Name _____

Company _____

Address _____

City _____

State _____

Zip _____

Phone: _____

Cell: _____

Fax _____

E-mail _____

Please provide names of individuals staffing the exhibit for name tags:

Company website address:

Would you like it linked to the CCS website? Cost \$100*

Would you like to be a Sponsor? Yes / No Diamond Gold Silver Bronze
 Circle Answers

*See Sponsor Form for added benefits & significant cost savings

Placement notes: (i.e. Competitors you do not want to be near, etc.) _____

Other: (please be specific): _____

Please return by February 1, 2010 with payment to:

Cleveland Coatings Society
 P.O. Box 102
 Avon, OH 44011
 Ph: (440) 526-3685
 Fax (440) 937-4278
 sos@clevelandcoatingsociety.org



\$ _____ Exhibitor: Table 10' x 10' = \$250 (Included in Price of Sponsorships-see attached)

\$ _____ Circle Sponsor Choice: (Diamond \$2,000) (Gold \$1,000) (Silver \$750) (Bronze \$500)

\$ _____ Total Due

PAYMENT: Checks payable to "Cleveland Coatings Society" or Credit Cards accepted

Credit Card Payment: (circle one) MC Visa AMEX Discover

Name on Card: _____ **Card Billing Zip:** _____

Card Number: _____ **CVV Code:** _____

Expiration Mo/Yr: _____ **Signature:** _____

Please print clearly



Cleveland Coatings Society

**53rd Annual Technical
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Sink or Swim 2010**

Sponsor Program

Sponsorship is available at four levels:

Diamond Sponsor \$2,000

Exhibit space is included (10x10 table). Sponsors are listed in the flier and on the program as Diamond Level Sponsors. Up to 6 complimentary attendees to the symposium. Complimentary web page link for one year.

Gold Sponsor \$1,000

Exhibit space is included (10x10 table). Sponsors are listed in the flier and on the program as Gold Level Sponsors. Up to 3 free attendees to the symposium. Complimentary web page link for one year.

Silver Sponsor \$750

Exhibit space is included. Sponsors are listed in the flier and on the program as Silver Level Sponsors. Up to 2 complimentary attendees to the symposium.

Bronze Sponsor \$500

Exhibit space is included. Sponsors are listed in the flier and on the program as Bronze Level Sponsors. One free attendee to the symposium.

****Include company website address on registration form to be linked on the CCS website!****

**Please submit checks (payable to Cleveland Coatings Society) before
February 1, 2010 (for inclusion in the Brochure)**

Kathy Hogan
Cleveland Coatings Society
P.O. Box 102
Avon, OH 44011
Phone: 440-526-3685
Fax: 440-937-4278
sos@clevelandcoatingsociety.org





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SPEAKER FORM

RETURN BY February 1, 2010 (Extended to Feb. 15th)

Name of Speaker _____
Company _____
Address _____
City _____ **State** _____ **Zip** _____
Phone: _____ **Cell:** _____
Fax _____
E-mail: _____
(Correspondence will be by email)
Title of Talk: _____

Company website address: _____
Would you like it linked on the CCS website? _____

PLEASE SUBMIT THIS FORM AND ABSTRACT VIA EMAIL!

Abstract should be limited to half page.

We reserve the right to cut it down to fit in the flier if it is too long!!

Papers will be presented on May 18 & 19, 2010 at the University of Akron. Time allotted is 25 minutes for the actual presentation and 5 minutes for questions. If you need additional time, please contact me and we will try to accommodate you.

Speakers/Presenters will be responsible for their own hotel registrations. Admission to the symposium will be free. Best speaker receives an award.

**Remember- papers are accepted on a first come, first served basis.
Please submit your abstracts in early!!!**

Please return by February 1, 2010 to:

Kathy Hogan
Cleveland Coatings Society
P.O. Box 102
Avon, OH 44011
Ph: (440) 526-3685
Fax (440) 937-4278
Email: sos@clevelandcoatingsociety.org



SOS 2009 Speakers & Committee Members

www.clevelandcoatingsociety.org



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POSTER ENTRY FORM

RETURN BY February 1, 2010

Name of Presenter: _____

Company/University: _____

Address

City	State	Zip
_____	_____	_____

Phone: _____ **Cell:** _____

Fax _____

E-mail: _____
(Correspondence will be by email)

Title of Poster: _____

Company/University: website address: _____

Would you like it linked on the CCS website? _____

PLEASE SUBMIT THIS FORM AND ABSTRACT VIA EMAIL!
Abstract should be limited to 250 words.
We reserve the right to cut it down to fit in the flier if it is too long!!

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