



**Cleveland Coatings Society
52nd Annual Technical
Symposium**



Waterborne & Green Coatings: Sink or Swim 2009

September 29, 2008

Dear Raw Material or Equipment Supplier,

Planning has begun for the Sink or Swim 2009 event. We are again holding the show at the University of Akron in conjunction with the Department of Polymer Engineering. The event will be **May 12 & 13, 2009**.

We will have our exhibitors' exhibit for one day only punctuated with a reception in the exhibiting hall. We look forward to another very strong technical program again this year as well as a short course. We are excited by this year's Sink or Swim Symposium and look forward to your participation. Included with this letter are forms for exhibiting, sponsoring or presenting a paper. **Remember there is no American Coatings Show scheduled in 2009.**

Tabletop Exhibitors:

Exhibits will be held **ONE DAY ONLY** Tuesday MAY 12th. **EXHIBITS WILL BE OPEN FROM 12:30 pm TO 3:30 pm. This is exclusive time.**

A reception with open bar will begin in the exhibitors' hall at 5:00 pm. Please return your exhibitor form to me by **December 28, 2008 for inclusion in the flyer.** Tables (10 x 10) are \$250.

Poster Competition:

We will be having a poster competition this year as well. Posters should be of scientific content and relevant to the coatings industry- no sales. First, 2nd and 3rd place cash awards will be given. Please fill out the poster entry form if you plan to present a poster. Poster judging will occur in the afternoon on Tuesday May 12th. Presenters are expected to be present to answer questions from the judges.

Sponsorships:

We have three levels available: Gold Sponsor at \$1,000, Silver Sponsor at \$750, and a Bronze Sponsor at \$500. If you wish to be a sponsor and be listed in the flyer, please have your check to me by **December 28, 2008.**

Sponsors do not have to pay to exhibit! Those who choose one of our sponsorships levels will be linked to our SOS website.

Speakers:

If you would like to present a paper at the event, please have an abstract, title and speaker name to me by **December 28, 2008.** We are especially interested in talks on:

(Don't forget- the show is accepting other applications besides water this year! Present your paper on Powder, UV, or Novel High Solids Solvent borne!!!)

- Raw materials
- Application methods & equipment
- New pretreatments, especially for metal
- The paint industry & the internet
- High heat coatings
- Low VOC (50-150 g/l) architectural coatings
- Improved corrosion resistance
- General architectural coatings
- Experimental design
- Emulsion polymerization/polymers
- New polymer technologies
- Automotive W/B coatings
- VOC/HAPs issues
- Film formation
- Basic formulating
- Process & manufacturing

Talks will be accepted on a first come, first served basis. **An electronic copy of your abstract and presentation, and a paper for the plenary lecturers will be required by March 1, 2009.**

Please contact me with any questions.

Thank you for your continuing support of the Cleveland Coatings Society.

Tina Leisure
Secretary, SOS

www.clevelandcoatingsociety.org

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TABLE TOP EXHIBITOR FORM
RETURN BY JANUARY 15, 2009

Exhibits will be **Tuesday May 12th from 12:30 pm to 3:30 pm.**

**Please provide legible, valid email address. Most correspondence will be by email this year!*

Contact Name _____

Company _____

Address _____

City _____

State _____

Zip _____

Phone _____

Fax _____

E-mail* _____

Personnel manning table- *this is very important! We need this information for name tags!!!*

Company website address:

Would you like it linked to the CCS website?

Placement notes: (i.e. Competitors you do not want to be near, etc.) _____

Other: (please be specific): (use back of form)

Please return by January 15, 2009 with payment to:

Tina Leisure
P.O.Box 470084
Broadview Heights, OH 44147
ph 440-526-3685
fax 440-526-5538

Email: sos@clevelandcoatingsociety.org

Exhibits (10 x 10) \$250

Check (payable to Cleveland Coatings Society) or Credit Card accepted

Credit Card Payment: (circle one) MC Visa AmEx Discover

Name on card _____

Number _____

Expiration _____ **Total to be charged** _____

Signature _____

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SPEAKER FORM
RETURN BY JANUARY 15, 2009

*****Please return this form with abstract, title and speaker name. *****

***Please provide legible, valid email address. Most correspondence will be by email this year!**

Name of Speaker		
Company		
Address		
City	State	Zip
Phone		
Fax		
E-mail		
Title of Talk		
Company website address:		
Would you like it linked on the CCS website?		

PLEASE SUBMIT THIS FORM AND ABSTRACT VIA EMAIL! Abstract should be VERY short. We reserve the right to cut it down to fit in the flier if it is too long!!

Papers will be presented May 12 & 13, 2009. Paper topics may include other topics besides water this year including powder, UV and High Solids Green Coating Technology, and Corrosions. Time allotted is 20 minutes for the actual presentation and 10 minutes for questions. If you need additional time, please contact me and we will try to accommodate you.

Speakers will be responsible for their own hotel registrations. Admission to the symposium will be free. Best speaker receives \$350.

Remember- papers are accepted on a first come, first served basis. Please get your abstracts in early!!!

Please return by January 15, 2009 to:

Tina Leisure
P.O.Box 470084
Broadview Heights, OH 44147
ph 440-526-3685
fax 440-526-5538
Email: sos@clevelandcoatingsociety.org

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Sponsorship Program



Sponsorship is available at three levels:

Gold Sponsor \$1,000

Exhibit space is included. Sponsors are listed in the flier and on the program as Gold Level Sponsors. Up to 4 free attendees to the symposium.

Silver Sponsor \$750

Exhibit space is included. Sponsors are listed in the flier and on the program as Silver Level Sponsors. Up to 2 free attendees to the symposium.

Bronze Sponsor \$500

Exhibit space is included. Sponsors are listed in the flier and on the program as Bronze Level Sponsors. One free attendee to the symposium.

****Include Company website address if you would like it linked on the CCS website!****

**Please have checks (payable to Cleveland Coatings Society) to me by
January 15, 2009 (for inclusion in the Brochure)**



Tina Leisure / P.O.Box 470084
Broadview Heights, OH 44147
ph 440-526-3685 / fax 440-526-5538
sos@clevelandcoatingsociety.org

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Poster Entry Form
RETURN BY March 15, 2009

Name		
Company		
Address		
City	State	Zip
Phone		
Fax		
E-mail*		
Title of Poster:		

*Please provide legible, valid email address. Most correspondence will be by email this year!

Please return by March 15, 2009:

Tina Leisure
P.O.Box 470084
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ph 440-526-3685
fax 440-526-5538
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